

From: Kirsten Morel <K.Morel2@gov.je>

Sent: Tuesday, May 28, 2024 11:24 AM

To: [REDACTED]

Cc: [REDACTED]; Simon Crowcroft
<S.Crowcroft@gov.je>

Subject: Re: Finding retailers

Thanks [REDACTED]

I'd appreciate a discussion on our approach to attracting retailers, as well as a meeting with ANY to discuss their idea.

It would also be a good idea to understand any legal remedies we have, such as the Planning Law, or the potential for penalising unused premises on the high St.

Kind regards

Kirsten

From: [REDACTED]

Sent: 28 May 2024 10:06 AM

To: Kirsten Morel <K.Morel2@gov.je>; [REDACTED]
[REDACTED]; Simon Crowcroft
<S.Crowcroft@gov.je>

Subject: Re: Finding retailers

Hi Kirsten,

[REDACTED] and I are very close to having an inward investment playbook to approach key retail partners. We are just about to meet with the Studio to get this finalised.

That said, [REDACTED] from [REDACTED] has come up with a great alternative suggestion too for Queensway House, using a Creative Land Trust structure to transform it. He has got a presentation that he would like to show you on this. When would be a good time?

We will still be approaching retailers for vacant units, but I think this is a particularly interesting proposal to consider and it would bring a huge portion of the High Street into local community ownership.

Kind Regards,

[REDACTED]

From: Kirsten Morel <K.Morel2@gov.je>

Sent: Tuesday, May 28, 2024 9:59 AM

To: [REDACTED]

[REDACTED] Simon Crowcroft
<S.Crowcroft@gov.je>

Subject: Finding retailers

Hi [REDACTED]

It was great to have a quick chat last week.

As you know, the state of Queen St is becoming a significant issue as one side of the street is pretty much void of operating retailers. With this in mind, I wondered what we are doing to promote St Helier directly to potential retailers in Europe and the UK?

Kind regards

Kirsten

Deputy Kirsten Morel
Minister for Sustainable Economic Development

